



RACHAEL WATT

Engaging Conference Speaker, Podcast Guest &
Workshop Facilitator

WHEN INSIGHT, EXPERIENCE & IMPACT MATTER.

RACHAEL WATT SETS THE STANDARD WHEN IT COMES TO A HIGHLY RELEVANT & ENGAGING PRESENTATION THAT YOUR AUDIENCE WILL REMEMBER LONG AFTER YOUR EVENT.

Refreshing. Inspiring. Relatable. Engaging. Insightful, Informative, Value-Packed. These are just some of the words used to describe Rachael Watt's presentations, workshops and online shows. After engaging audiences in 9 countries for more than a decade, Rachael's ability to tailor each presentation and connect with each audience enables her to deliver powerful messages that provoke, stick and inspire action.

Rachael's focus is female empowerment, business growth & success, on your terms. She's passionate about it, blogs about it and writes books about it. But her approach transcends a one-dimensional business growth message; her content is based on moving business owners from where they are to where they want to be, on their terms, and it can be applied to any industry.

Book Rachael for your next conference or event and you'll experience impact and value that lasts long after she's walked off stage.





over **2000**
presentations.



MULTI
AWARD-WINNING
MARKETER

”

Rachael Watt, ROCKED IT!

PAULA BRAND, CEO
SMALL BUSINESS EXPOS AUSTRALIA



>90%
CLIENT
REPEAT
RATE



across **9**
countries.



>80%
CLIENT
REFERRAL
RATE

“

Absolutely Fabulous!

Motivating, inspiring & actionable!

CAROL FITZPATRICK, PRESIDENT
PROFESSIONAL CELEBRANTS ASSOCIATION

10

TEN YEARS AS A
CONFERENCE
SPEAKER



with **>10,000**
audience members.

KEYNOTE TOPICS

EACH TOPIC CONTAINS TIME-TESTED STRATEGIES THAT ARE INSPIRATIONAL, INFORMATIVE AND INSIGHTFUL; DELIVERED IN AN ENGAGING, RELEVANT PRESENTATION.

LETS GET REAL

How to grow a successful business and live a life you love

Get real with yourself and you'll get results: the 7 keys to busienss success.

[Read more below..](#)

SET FOR SUCCESS

The five pillar roadmap to “building a high performance business”.

Get out of overwhelm & into action: grow your business with calss and smarts.

[Read more below..](#)

MAKE IT HAPPEN

How to have success, happiness and life on your terms.

Face your fear and do it anyway: the secrets to success.

[Read more below..](#)

LETS GET REAL

HOW TO GROW A SUCCESSFUL BUSINESS AND LIVE A LIFE YOU LOVE (EVEN IN UNCERTAIN TIMES)

DESIGNED FOR:

- Business Owners
- Entrepreneurs
- Coaches, Mentors
- Professional Experts
- Thought Leaders
- Business Professionals

DELIVERY:

Can be delivered virtually or in person. As either a 20 , 45 or 60 minute presentation.

This topic can also be customised to a 90-minute, half day or full day workshop.

HOW CAN YOU GROW A SUCCESSFUL BUINSESS AND LIVE A LIFE YOU LOVE?

In this presentation Rachael gets real as she outlines a framework for business success that every business owner needs to know.

YOUR AUDIENCE WILL LEARN:

- The four powerful foundations they can choose to stand upon to live a life they love.
- How to get focused, gain momentum and build a profitable business that makes a difference (even in uncertain times).
- The 7-keys to business success that every modern entrepreneur needs to know and adopt.
- Why working smarter not harder works every time.
- The skills and confidence they need to grow their business, fast!

Attendees will leave inspired, motivated and confident; with some practical tips in hand.

SET FOR SUCCESS

THE FIVE PILLAR ROADMAP TO “BUILDING A HIGH PERFORMANCE BUSINESS”.

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READY TO PLAN, DEVELOP & EXECUTE YOUR NEXT LEVEL OF GROWTH WITH EASE?

In this presentation Rachael outlines how to get focussed, gain momentum & build a high-performance business in today's post-digital age.

YOUR AUDIENCE WILL LEARN:

- The five pillars to launching & growing their business with class and smarts.
- Why creative, passionate, people like them are wired to succeed as modern entrepreneurs.
- How to overcome the fear and doubt that keeps most business owners stuck.
- What they need to focus on first, second, third and so on to eliminate overwhelm and take consistent action.
- The exact framework I used to build a profitable, high-performance business on my own terms.

They will leave clear, confident & motivated; with a doable plan to take their business to its next level of growth (and beyond!).

MAKE IT HAPPEN

HOW TO HAVE SUCCESS, HAPPINESS & LIFE ON YOUR TERMS!

DESIGNED FOR:

- Business Owners
- Entrepreneurs
- Coaches, Mentors
- Professional Experts
- Thought Leaders
- Business Professionals

DELIVERY:

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LOST YOUR MOTIVATION? CAN'T FIND YOUR MOJO? UNSURE WHERE TO START?

Know it's not game over! Discover the power of YOU as Rachael shares how you can refocus your mind and change your perspective in order to achieve YOUR life goals.

YOUR AUDIENCE WILL LEARN:

- Rachael's story to success, happiness & life on her terms and the pivotal points that made it happen.
- Why motivation is just an excuse and how to bypass it.
- Four powerful foundations they can stand upon to live a life they love.
- What really makes us happy & why success is an inside job.
- How to take charge and make it happen for them, no matter where they might be starting from.

They will leave inspired, motivated and confident to take their business and life to new heights of success, on their terms.

ADDITIONAL TOPICS

Rachael loves to deliver specific business growth, success mindset and marketing topics. Perfect for networking groups, small conferences and online events/shows. Recent topics include:

1

WHAT NEXT

12 Ways to re-set your business on a path to Success (even during difficult times).

2

RAVING FAN FORMULA

Top tips to grow a list of raving fans.

3

LUCRATIVE LEAD GENERATION

How to get more traffic to your business and a list of quality prospects who are ready to buy.

4

ROCK YOUR PROFITS

How to leverage your expertise for more clients, more money and more success, on your terms.

WORDS FROM EVENT HOSTS

"Rachael is an excellent presenter and business strategist. She has presented for The Connexion for Women in Business several times now and always provides attendees with considerable value and advice. Highly recommended".

**DONNA NIXON, FOUNDER THE
CONNEXION FOR WOMEN IN BUSINESS
(UK)**

"Rachael is an engaging and knowledgeable speaker who captivates her audience with a powerful message to help entrepreneurs and professionals build the life and business of their dreams".

**SHARLA BROWN, FOUNDER ONE WOMAN &
THE WORLDWIDE FEARLESS WOMEN'S SUMMIT
(CANADA)**

"Rachael, Thank you for believing in our dream for our members. For being the consummate professional at all times and for your motivating and inspiring style. We love your "down to earth and tell it how it is approach". You are truly an inspiration and a fantastic motivator."

**CAROL FITZPATRICK, PRESIDENT,
PROFESSIONAL CELEBRANTS ASSOCIATION
(AUSTRALIA)**

"Having met Rachael at several business events, we then invited her to speak at our own Donut Time business networking event where she gave a session on Building your Raving Fan Formula. Rachael was really engaging and the session was packed full of great tips that business owners could implement straight away to build their own list of dedicated clients and followers. Rachael is a professional and inspiring speaker and has a friendly and fun approach. We all came away feeling most inspired!"

**ANNA DAVIS, VENTURE HOUSE BUSINESS CENTRE,
STRATFORD-ON-AVON DISTRICT COUNCIL
(UK)**



GET IN TOUCH

INTERESTED IN HAVING RACHAEL SPEAK?

If you would like Rachael to speak at your next event, be featured on your podcast or online show then email rachael@rachaelwatt.com with details of your event or complete the enquiry form on her speaker page at rachaelwatt.com.

LOGISTICS

For live events, Rachael travels from Stratford-Upon-Avon, England,

FEES & CHARGES

Any fees and charges depend on the event type. All events are reviewed and quoted individually. Rachael will discuss these with you prior to booking.



RACHAELWATT.COM

HELPING BUSINESS OWNERS SUCCEED AND GROW SINCE 2010